THE NEW ENGLAND

Food Vision Prize

HENRY P. KENDALL FOUNDATION

2022
GETTING STARTED

:::

Use the chat function for questions throughout.
We will reserve time at the end for live questions.
A recording of this webinar will be posted online.
Answers to questions will be incorporated into the FAQs.

THE NEW ENGLAND
Food Vision Prize
HENRY P. KENDALL FOUNDATION
2022
Introductions
Purpose
Qualifications
Process
FAQs
Your Questions
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NEW ENGLAND FOOD VISION PRIZE

Why food?

Why Farm to School?

Why now?
NEW ENGLAND FOOD VISION PRIZE

Purpose

Accelerate progress towards Food Solutions New England’s New England Food Vision Goal of 50 x 60

... Catalyze game-changing ideas that build a sustainable, vibrant, just food system

... Leverage market power of regional institutions

... Expand the movement for regional resiliency
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FOOD VISION PRIZE

Our Commitment

$1 million
....
Awards between $25,000 - $200,000
....
Expand to K-12, supply chain partners

The New England Food Vision Prize 2022
Henry P. Kendall Foundation
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Who Qualifies

Nonprofit organization, municipality, or government entity

At least one K12 or higher ed partner

Businesses can be part of a team, but not as primary applicant
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Who Qualifies

Farms / food harvesters / producers
Food hubs
Processors
Network organizations
Community-based organizations
Municipal departments / initiatives
Higher ed institutions
K-12 schools or districts
Additional institutions
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Use of funding

Infrastructure investment

Equipment purchase

Capacity and staffing

Training and certification

Marketing and awareness building
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Use of funding

Project may be one to two years in duration, but not longer.
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Criteria

Impactful

Collaborative

Regional

Equitable

Sustainable

Measurable
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Process

Generate idea

Letter of Interest: June 30, 2022

Invitation for full proposal

Review Committee

Prize awards: October 20, 2022

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Letter of Interest

One-two pages

Who is primary applicant + partners?

Address each criterion

What amount is requested?
Frequently Asked Questions

What if I’m not a nonprofit?

Do we need to partner with other academic institutions?

I need partners! What do I do?
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Frequently Asked Questions

How do I measure impact?

Can we submit more than one idea?

How will funding be granted?

Can award partially fund a project, or fund an existing project?
THANK YOU!

Recording and answers to remaining questions will be available at https://www.kendall.org/nefvp-2022

Please send any additional questions to info@kendall.org