



2022 New England Food Vision Prize

Building resiliency, relationships, and capacity within New England's food supply chain to K-12 and higher education institutions.

Introduction

The Henry P. Kendall Foundation provides catalytic support to organizations and leaders in pursuit of greater production and consumption of food sustainably grown and harvested in New England. A strong regional food system improves our health, our economy, and our environment. The Foundation believes educational institutions are important community resources and economic anchors. Their buying power can be leveraged to strengthen local supply chain partners as well as engage students about the impact of their food choices.

Opportunity for Your Organization

The 2022 New England Food Vision Prize will award up to \$1 million in prizes ranging from \$25,000 to \$200,000. Prizes will be awarded to projects focused on building resiliency, relationships, and capacity within New England's educational institution food supply chain. Desired impacts include increased preparation, sourcing, serving, use and/or consumption of local and regional food at K-12 public schools/districts and college/university dining programs.

Eligibility

Applicants may submit a request individually or as a team. A primary objective of this program is to foster collaboration and create new ways of working together on shared challenges and goals. Grant applicants should identify at least one educational institution (K-12 or higher education) that will benefit from the proposed project. A letter of support from each institution will be required as a part of the full application, but is not required with the letter of interest submission. If an applicant is an educational institution itself, this satisfies the criterion.

Applicant teams might include:

- Farms / food harvesters / producers
- Food hubs
- Processors
- Network organizations
- Community-based organizations
- Municipal departments/initiatives
- Higher education institutions
- K-12 schools or school districts
- Additional institutions (healthcare, corrections)



While for-profit businesses may participate as project partners, the primary applicant receiving grant funds from the Kendall Foundation must be a nonprofit organization, government entity, or municipality.

Criteria

- **Impactful:** The proposed project will lead to increasing the use of regionally-produced food in K-12 public schools/districts or college/university dining programs in New England. It is clear what difference this project will make in the local/regional institutional supply chain and who will benefit as a result
- **Collaborative:** Funding would be used to further relationships with institutional food procurement/supply chain partner(s), ultimately providing regional food to at least one identified educational institution.
- **Regional:** The food impacted by the project should come from New England.
- **Measurable:** The proposed project identifies at least one metric by which the team will measure progress at providing regional food to institutions.
- **Sustainable:** There is a clear plan for how the project will be managed during the grant period and how the project will continue beyond the initial grant period.
- **Equitable:** The project includes specific action to address injustice and inequity in the food system, including engaging stakeholders in decision-making.

Use of Funding

Examples of possible uses of funding include the following:

- Infrastructure investment
- Equipment purchase
- Capacity and staffing
- Training and certification
- Marketing and awareness building

Funding may not be used for:

- The purchase of food
- Endowment

Prize proposals may range from \$25,000 to \$200,000, and should include the staffing costs, marketing needs, equipment purchases, capital improvements, etc. The applicants should



indicate how many years it will take to fully implement the project. A two-year project is permissible.

[Download a PDF of the LOI form, instructions, and questions here](#)

Application and Selection Process

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| May 2, 2022 | Prize Announcement |
| June 30, 2022 | Deadline for Letters of Interest Letters will briefly explain the idea, how it meets the criteria, and what institutions and partners will collaborate to realize the goal. Letters should be no longer than two pages. Letters of Interest can be submitted here |
| July 15, 2022 | Invitation for Full Proposal The Foundation will review all submitted Letters of Interest and invite a subset of teams to submit full proposals for consideration. |
| September 1, 2022 | Proposal Deadline Proposals will expand on the original idea to include responses to a series of prompts, which will be the basis upon which applicants will be judged by the review committee. |
| September, 2022 | Proposal Review Period Depending on the size of the request, applicants may be asked to schedule a video call with members of the review committee. During this period, an external review committee will meet and make recommendations to the Foundation team. |
| October 20, 2022 | Recipients Notified After approval by the Foundation board, Prize winners will be notified. |

Prize winners will be expected to update the Foundation on their progress periodically, and will be invited to participate in a community of practice among other Prize winners to share progress, knowledge, and experiences related to their work.

Resources

Do you have a seed of an idea but need to talk it out? Are you looking for partners? Are you wondering whether your organization or idea fits this program? Send us an email! We'll be glad



to answer your questions or connect you with one of our current grantee partner organizations who can provide you with support.

info@kendall.org

Download [FAQs](#) for the 2022 Prize